



Edward Lara  
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## SYNOPSIS

Web Developer and Team Leader. Experienced in all phases of the Software Development Lifecycle. Seasoned Project Manager and previous business owner with several years of experience in web development, project management, and team leader. Currently the Lead for the Web Development Center in ITS at CSULB and LAMP stack developer.

## SKILLS / PLATFORMS

Languages: PHP MVC, ASP, SQL, Javascript, JAVA for Android development, Swift for iOS,

PHP Frameworks and Tools: Laravel, Symfony, CodeIgniter

CMS Experience: Custom Module creations for WP and Drupal. Installed and configured Drupal using Drush command line and themed pages from scratch for both CMS frameworks.

Front End Framework and Tools: Vue.js, Angular, React, Bootstrap, Gulp, Grunt, NPM, Webpack.

Databases: Oracle, MySQL, MSSQL

Operating Systems: OS X, RHEL (6,7 currently), Ubuntu, CentOS, Windows 7+

Development Tools : Aptana, PhpStorm, Sublime Text, Composer for dependency injections, Homebrew for package installation.

ERP: Peoplesoft Portal Administration – Interaction Hub (current level).

Supervisory Experience: Owner of Web Development and Graphic Design Firm. Lead for the Web Development Center for nearly 10 years. Member of several steering committees for campus initiatives including Accessibility, Standards and Procedures and development processes.

## EDUCATION

M.A. Degree in Education (Technology and Media Leadership)

Bachelor of Arts – English (American Literature)

## PROJECTS

I have created several web applications for both the university and the private sector. Some of these projects include:

1. Rideshare Application – Registration, Rideshare Point recording and the Redemption components for an incentive based tool that rewards employees for taking alternative forms of transportation. <http://csulb.edu/rideshare>
2. Training Application – A course development and registration tool for recording available training and enrolling in courses produced by Human Resources and Enrollment Services. <https://its-svcmgmt01.its.csulb.edu/training/hr/list.php>
3. Mobile Application Integration – I have created mobile-ready applications that have been included in the current mobile app for the campus
4. I have worked with vendors to implement system-wide solutions including ERP applications and the current Single-Sign On project.
5. PRIVATE SECTOR – Community Service Agency tracking application. This application tracked and stored all the community service activity for users who were sentenced by the courts to perform a certain number of days/hours of community service. <http://communityserviceagency.org/CSA/default.asp> (protected).
6. MyCSULB – Peoplesoft Portal Administrator. I have been the lead for 2 major upgrades for Peoplesoft. I currently maintain the portal for the campus and have experience with App Designer and Data Mover scripts.

## WORK EXPERIENCE

### CSULB – WDC Lead

2008-Present

Lead for Web Development Center(WDC). My group has been on the forefront of many web related services for the Division of Administration and Finance. We build custom applications for our customers and provide other ancillary services that promote their websites including, SEO, metrics, and search appliance techniques. We use an Agile approach to development that requires an iterative framework for rolling out applications. Apart from my web responsibilities I have been a lead contributor to other projects including Portal Administration (MyCSULB) and the Single Sign-On project that looks at a centralized Identity Management System and a common authentication protocol to simplify access to campus wide resources. I lead the configuration and set up of the Service Provider and Identify Provider

for this project along with the integration of other authentication systems that include ADFS, and NTLM. I have certification in ITIL and am well versed in the Change Management processes and procedures to track our service offerings and ticketing system activities.

### **International House of Graphics(iHOG)**

2003-2008

Co-Owner of marketing and web development firm in Arcadia, CA. We provided all marketing and web collateral for a myriad of clients that ranged from non-profit organizations to fortune 500 companies. Developed sales force automation tools for companies to track leads and worked with business owners to drive traffic to their websites.

## **PROFESSIONAL EXPERIENCE**

- PHP JQuery Perl, Javascript ASP, .NET
- MySQL , MSSQL, Access, flat-files
- Drupal, Wordpress, Cascade Server, Plone, Simple Machine Forums
- ZenCart, Magento, osCommerce, OpenCart
- ATI committee, Web Task Force, WebComm, CMS advisory group
- Identity Management Integration using third party software and protocols for Single Sign On process
- Management experience as business owner and department lead. Budget and training development experience with ITS and lead application development and manager for Web Development Center in ITS.

## **TRAINING**

ITIL – Successful completion of ITIL Version 3 Foundation Training

Zend Training – Certification of Completion for Zend Framework Fundamentals

Mobile Development for Android devices and iOS platform

Drupal training camps and customization.